Larnaca, 05/12/2025

**Lidl Cyprus once again supports the Cyprus Anti-Cancer Society this Christmas**

**This Christmas, Lidl Cyprus joins forces with the "Cyprus Anti-Cancer Society", ensuring substantial support, relief and hope.**

True to its commitment to active social contribution, **Lidl Cyprus** announces the launch of its Christmas campaign in support of the Cyprus Anti-Cancer Society and the "Arodafnoussa" Palliative Care Centre.

As a continuation of the successful collaboration developed during previous years, this year, from December 5 to December 21, 2025, Lidl Cyprus will offer €0.30 with every scan of the Lidl Plus card at the cash registers of its stores. This amount will be allocated to support the "Arodafnoussa" Centre’s Food Programme as well as its Room Adoption Programme.

The "Arodafnoussa" Palliative Care Centre is the first and only of its kind in Cyprus, offering comprehensive in-hospital palliative care services to patients who are going through cancer.

Lidl Cyprus' support is vital, as it contributes to:

* The full coverage of the room adoption programme by financing the operating costs of two rooms at the "Arodafnoussa" Palliative Care Centre for an entire year.
* The full support of the Centre's food programme.
* The coverage of the operating costs of the specially designed visitor relaxation area.

This action is added to a wide range of actions and activities that Lidl Cyprus has been implementing for over 12 years in support the Cyprus Anti-Cancer Society, with a total amount exceeding €1.2 million. In addition to financial support, the company carries out numerous product donations throughout the year, as well as various support activities.

This action is implemented as part of Lidl's international Christmas campaign "Why all wonderful things are worthy every day", reinforcing the message that the most important values ​​and actions are not limited to a single moment, but are worthy every day.

Download the **Lidl Plus** app now for free from the [App Store,](https://apps.apple.com/gr/app/lidl-plus/id1238611143?l=el) [Google Play](https://play.google.com/store/apps/details?id=com.lidl.eci.lidlplus&hl=el_419&pli=1)or from [Huawei AppGallery](https://appgallery.huawei.com/app/C102933829), register quickly and easily and scan your Lidl Plus digital card for a good cause. Be part of this effort!

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